Klamath Wing Watchers
Name of Applicant

Matt Dodson
Name of Reviewer

Tourism Grant Application
Selection Criteria Summary
(Tourism Review Panel scoring)

Score	Weight	Points	
(1-5) _3_	5	_15_	How well does/will this project increase tourism? Will it encourage longer-term or repeat visits?
(1-5) _5_	5	_25_	Does the applicant have the ability to complete the project? Are the budget and marketing plan realistic? What is the potential to succeed? Is management and/or administration capable?
(1-5) _3_	2	_6_	Is there demonstrated community support? Is there evidence of in-kind support? Are there endorsements by community groups?
(1-5) _5_	1	_5_	Is the presentation clear, concise and attractive?
(1-5) _3_	2	_6_	Is there a strong evaluation method? How will the applicant document the impact? Are the outcomes measurable and objective?

SUB-TOTAL POINTS: _57_

Add Preference Points

0-10	_____	Event held during the Shoulder Season – before June and after September
0-10	_____	Event held outside of the Klamath Falls urban growth boundary
0-10	_____	Length of Stay – event encourage early arrival and/or late departure
0-10	_____	Family Friendliness

Deduct Penalty Points

-10	_____	Previous tourism projects not completed on time or final evaluation not submitted on time
-5	_____	Vague or rambling responses.

TOTAL POINTS _57_

Reviewer Conflict of Interest: _____

Comments: _____

_____

_____

Do you recommend this project for funding: ☒ YES ☐ NO   **Partial funding:** $_1,970.00_

Form # KCF 3008
Revised the 4th of September, 2014

Name of Applicant: **Wingwatchers**

Name of Reviewer: **Marquey**

Tourism Grant Application
Selection Criteria Summary
(Tourism Review Panel scoring)

Score	Weight	Points	
(1-5) 2	5	10	How well does/will this project increase tourism? Will it encourage longer-term or repeat visits?
(1-5) 5	5	25	Does the applicant have the ability to complete the project? Are the budget and marketing plan realistic? What is the potential to succeed? Is management and/or administration capable?
(1-5) 3	2	6	Is there demonstrated community support? Is there evidence of in-kind support? Are there endorsements by community groups?
(1-5) 4	1	4	Is the presentation clear, concise and attractive?
(1-5) 1	2	2	Is there a strong evaluation method? How will the applicant document the impact? Are the outcomes measurable and objective?

SUB-TOTAL POINTS: **47**

Add Preference Points

	Points	
0-10	3	Event held during the Shoulder Season – before June and after September
0-10		Event held outside of the Klamath Falls urban growth boundary
0-10	5	Length of Stay – event encourage early arrival and/or late departure
0-10		Family Friendliness

Deduct Penalty Points

	Points	
-10		Previous tourism projects not completed on time or final evaluation not submitted on time
-5		Vague or rambling responses.

TOTAL POINTS **55**

Reviewer Conflict of Interest: _____

Comments: __Not a real tourist draw, but a piece of our tourism infrastructure.__ _____

Do you recommend this project for funding: ☐ YES ☐ NO   Partial funding: $ __1,970__

Form # KCF 3008
Revised the 4th of September, 2014

Wingwatchers: Brochure
Name of Applicant

Julie Van Moorhem
Name of Reviewer

Tourism Grant Application
Selection Criteria Summary
(Tourism Review Panel scoring)

Score	Weight	Points	
(1-5) _1_	5	_10_	How well does/will this project increase tourism? Will it encourage longer-term or repeat visits?
(1-5) _4_	5	_20_	Does the applicant have the ability to complete the project? Are the budget and marketing plan realistic? What is the potential to succeed? Is management and/or administration capable?
(1-5) _4_	2	_8_	Is there demonstrated community support? Is there evidence of in-kind support? Are there endorsements by community groups?
(1-5) _4_	1	_4_	Is the presentation clear, concise and attractive?
(1-5) _1_	2	_2_	Is there a strong evaluation method? How will the applicant document the impact? Are the outcomes measurable and objective?

SUB-TOTAL POINTS: _44_

Add Preference Points

0-10	_____	Event held during the Shoulder Season — before June and after September
0-10	_____	Event held outside of the Klamath Falls urban growth boundary
0-10	_____	Length of Stay – event encourage early arrival and/or late departure
0-10	_____	Family Friendliness

Deduct Penalty Points

-10	_____	Previous tourism projects not completed on time or final evaluation not submitted on time
-5	_____	Vague or rambling responses.

TOTAL POINTS _44_

Reviewer Conflict of Interest: _____

Comments: _____
_____
_____
_____

Do you recommend this project for funding: ☑ YES ☐ NO   **Partial funding:** $_1970_

Form # KCF 3008
Revised the 4th of , 2013

Wing Watchers Trail _____ Chip Massie _____
Name of Applicant   Name of Reviewer

Tourism Grant Application
Selection Criteria Summary
(Tourism Review Panel scoring)

Score	Weight	Points	
(1-5) ~~4~~ 1	5	~~10~~ 5	How well does/will this project increase tourism? Will it encourage longer-term or repeat visits?
(1-5) 5	5	25	Does the applicant have the ability to complete the project? Are the budget and marketing plan realistic? What is the potential to succeed? Is management and/or administration capable?
(1-5) 3	2	6	Is there demonstrated community support? Is there evidence of in-kind support? Are there endorsements by community groups?
(1-5) 5	1	5	Is the presentation clear, concise and attractive?
(1-5) 3	2	6	Is there a strong evaluation method? How will the applicant document the impact? Are the outcomes measurable and objective?

SUB-TOTAL POINTS: 47

Add Preference Points

0-10	5	Event held during the Shoulder Season – before June and after September
0-10	0	Event held outside of the Klamath Falls urban growth boundary
0-10	0	Length of Stay – event encourage early arrival and/or late departure
0-10	5	Family Friendliness

Deduct Penalty Points

-10	____	Previous tourism projects not completed on time or final evaluation not submitted on time
-5	____	Vague or rambling responses.

TOTAL POINTS 57

Reviewer Conflict of Interest: _____

Comments: _____

Do you recommend this project for funding: ☒ YES ☐ NO   Partial funding: $ 1970.00

Wing watchers, Inc.
Name of Applicant

Lisa Galloway
Name of Reviewer

Tourism Grant Application
Selection Criteria Summary
(Tourism Review Panel scoring)

Score	Weight	Points	
(1-5) 2	5	10	How well does/will this project increase tourism? Will it encourage longer-term or repeat visits?
(1-5) 4	5	20	Does the applicant have the ability to complete the project? Are the budget and marketing plan realistic? What is the potential to succeed? Is management and/or administration capable?
(1-5) 5	2	10	Is there demonstrated community support? Is there evidence of in-kind support? Are there endorsements by community groups?
(1-5) 4	1	4	Is the presentation clear, concise and attractive?
(1-5) 4	2	8	Is there a strong evaluation method? How will the applicant document the impact? Are the outcomes measurable and objective?

SUB-TOTAL POINTS: 42

Add Preference Points

0-10	0	Event held during the Shoulder Season – before June and after September
0-10	0	Event held outside of the Klamath Falls urban growth boundary
0-10	0	Length of Stay – event encourage early arrival and/or late departure
0-10	10	Family Friendliness

Deduct Penalty Points

-10	_____	Previous tourism projects not completed on time or final evaluation not submitted on time
-5	_____	Vague or rambling responses.

TOTAL POINTS 52

Reviewer Conflict of Interest: _____

Comments: _____
_____
_____
_____

Do you recommend this project for funding: ☐ YES ☐ NO   Partial funding: $ _1970.00_

Form # KCF 3008
Revised the 4th of September, 2014