

Downtown Association
Name of Applicant

George Rogers
Name of Reviewer

Tourism Grant Application – Traditional Program Event
Selection Criteria Summary
(Tourism Review Panel scoring)

Score	Weight	Points	
(1-10)	X 10 =	_____	Does the applicant clearly demonstrate how this project will increase out of county visitors? (max points possible: 100)
(1-5)	X 10 =	_____	Will the project encourage additional overnight stays beyond the project event? (max points possible: 50)
(1-5)	X 5 =	_____	Does the applicant have the ability to complete the project? Is management and/or administration capable? (max points possible: 25)
(1-5)	X 5 =	_____	Are the budget and marketing plan realistic? (max points possible: 25)
(1-10)	X 10 =	_____	Does the applicant clearly demonstrate how the project will leverage funding? (max points possible: 100)
(1-10)	X 10 =	_____	Does the applicant clearly demonstrate how the organization will create sustainable marketing networks? (max points possible: 100)
(1-5)	X 5 =	_____	Is there demonstrated community support? Is there evidence of in-kind support? (max points possible: 25)
(1-10)	X 10 =	_____	Is there a strong evaluation method with measurable objectives? (max points possible: 100)
			(Max total points possible: 525)
SUB-TOTAL POINTS:			_____

Add Preference Points

- (0-10) _____ Event held during the Shoulder Season – October through May
- (0-10) _____ Event held outside of the Klamath Falls urban growth boundary
- (0-10) _____ Family Friendliness

TOTAL POINTS _____

Reviewer Conflict of Interest: on Board of Directors

Comments:

Do you recommend this project for funding: YES NO Partial funding: \$ _____

Hanging Flower Basket
Name of Applicant

Sally Pearce
Name of Reviewer

Tourism Grant Application – Sponsorship Program
Selection Criteria Summary
(Tourism Review Panel scoring)

Score	Weight	Points	
(1-10)	<u>5</u>	X 10 = <u>50</u>	Does the applicant clearly demonstrate how this project will increase out of county visitors? (Max points possible: 100)
(1-5)	<u>1</u>	X 5 = <u>5</u>	Does the applicant have the ability to complete the project? (Max points possible: 25)
(1-10)	<u>10</u>	X 10 = <u>100</u>	Is there demonstrated community support? (Max points possible: 100) Is there evidence of in-kind support?
(1-5)	<u>1</u>	X 10 = <u>5</u>	Is there a strong evaluation method with measurable objectives? (Max points possible: 50)
TOTAL POINTS		<u>160</u>	(Total amount of points possible: 275)

Reviewer Conflict of Interest:

Comments

: Turned Down last year?

Do you recommend this project for funding: YES NO Partial funding: \$ 2500⁰⁰

Downtown Hanging Flowers

Name of Applicant

Weidman

Name of Reviewer

Tourism Grant Application – Sponsorship Program
Selection Criteria Summary
(Tourism Review Panel scoring)

Score	Weight	Points	
(1-10) <u>5</u>	X 10 =	<u>50</u>	Does the applicant clearly demonstrate how this project will increase out of county visitors? (Max points possible: 100)
(1-5) <u>5</u>	X 5 =	<u>25</u>	Does the applicant have the ability to complete the project? (Max points possible: 25)
(1-10) <u>5</u>	X 10 =	<u>50</u>	Is there demonstrated community support? (Max points possible: 100) Is there evidence of in-kind support?
(1-5) <u>3</u>	X 10 =	<u>30</u>	Is there a strong evaluation method with measurable objectives? (Max points possible: 50)
TOTAL POINTS		<u>155</u>	(Total amount of points possible: 275)

Reviewer Conflict of Interest:

Ex officio of the Board

Comments:

Applicant KIPDA project done in 2011
from 7-2011 to 2-2012 of all downtown, with
the main "Hanging Flowers" project

Do you recommend this project for funding: YES NO

Partial funding: \$ 1000

Recommendation, address
Chapman Street, 2012

Indicate total of 13500

Down town

MARQUEZ

Name of Applicant

Name of Reviewer

Tourism Grant Application – Sponsorship Program
Selection Criteria Summary
(Tourism Review Panel scoring)

Score	Weight	Points	
(1-10)	<u>10</u>	X 10 = <u>100</u>	Does the applicant clearly demonstrate how this project will increase out of county visitors? (Max points possible: 100)
(1-5)	<u>5</u>	X 5 = <u>25</u>	Does the applicant have the ability to complete the project? (Max points possible: 25)
(1-10)	<u>10</u>	X 10 = <u>100</u>	Is there demonstrated community support? (Max points possible: 100) Is there evidence of in-kind support?
(1-5)	<u>1</u>	X 10 = <u>10</u>	Is there a strong evaluation method with measurable objectives? (Max points possible: 50)
TOTAL POINTS		<u>235</u>	(Total amount of points possible: 275)

Reviewer Conflict of Interest:

Comments:

Yes, this is where folks are downtown.

Do you recommend this project for funding: YES NO Partial funding: \$ 2500