

Spence Mountain
Name of Applicant

Walter Long
Name of Reviewer

Tourism Grant Application – Traditional Program Event
Selection Criteria Summary
(Tourism Review Panel scoring)

Score	Weight	Points	
(1-10) <u>7</u>	X 10 =	<u>70</u>	Does the applicant clearly demonstrate how this project will increase out of county visitors? (max points possible: 100)
(1-5) <u>4</u>	X 10 =	<u>40</u>	Will the project encourage additional overnight stays beyond the project event? (max points possible: 50)
(1-5) <u>5</u>	X 5 =	<u>25</u>	Does the applicant have the ability to complete the project? Is management and/or administration capable? (max points possible: 25)
(1-5) <u>4</u>	X 5 =	<u>20</u>	Are the budget and marketing plan realistic? (max points possible: 25)
(1-10) <u>9</u>	X 10 =	<u>90</u>	Does the applicant clearly demonstrate how the project will leverage funding? (max points possible: 100)
(1-10) <u>5</u>	X 10 =	<u>50</u>	Does the applicant clearly demonstrate how the organization will create sustainable marketing networks? (max points possible: 100)
(1-5) <u>4</u>	X 5 =	<u>20</u>	Is there demonstrated community and in-kind support? (max points possible: 25)
(1-10) <u>3</u>	X 10 =	<u>30</u>	Is there a strong evaluation method with measurable objectives? (max points possible: 100)

SUB-TOTAL POINTS: 345
(Sub-Total max points possible: 525)

Add Preference Points

(0-50)	<u>40</u>	Event held during the Shoulder Season – October through May
(0-10)	<u>10</u>	Event held outside of the Klamath Falls urban growth boundary
(0-10)	<u>10</u>	Family Friendliness

TOTAL POINTS 405 (Max total points possible: 595)

Reviewer Conflict of Interest: _____

Comments: wonderful trail system, strong support,
long term vision, \$

Do you recommend this project for funding: YES NO

Full Funding YES NO

OR Partial funding: \$ _____

Spence Mt.
Marquez

MARQUEZ

Name of Applicant

Name of Reviewer

Tourism Grant Application – Traditional Program Event
Selection Criteria Summary
(Tourism Review Panel scoring)

Score	Weight	Points	
(1-10)	8	X 10 = 80	Does the applicant clearly demonstrate how this project will increase out of county visitors? (max points possible: 100)
(1-5)	4	X 10 = 40	Will the project encourage additional overnight stays beyond the project event? (max points possible: 50)
(1-5)	5	X 5 = 25	Does the applicant have the ability to complete the project? Is management and/or administration capable? (max points possible: 25)
(1-5)	5	X 5 = 25	Are the budget and marketing plan realistic? (max points possible: 25)
(1-10)	8	X 10 = 80	Does the applicant clearly demonstrate how the project will leverage funding? (max points possible: 100)
(1-10)	5	X 10 = 50	Does the applicant clearly demonstrate how the organization will create sustainable marketing networks? (max points possible: 100)
(1-5)	5	X 5 = 25	Is there demonstrated community and in-kind support? (max points possible: 25)
(1-10)	5	X 10 = 50	Is there a strong evaluation method with measurable objectives? (max points possible: 100)

SUB-TOTAL POINTS: 375
(Sub-Total max points possible: 525)

Add Preference Points

(0-50)	<u>10</u>	Event held during the Shoulder Season – October through May
(0-10)	<u>10</u>	Event held outside of the Klamath Falls urban growth boundary
(0-10)	<u>10</u>	Family Friendliness

TOTAL POINTS 405 (Max total points possible: 595)

Reviewer Conflict of Interest: _____

Comments: Great infrastructure project. Lots of community support.

Do you recommend this project for funding: YES NO

Full Funding YES NO

OR

Partial funding: \$ _____

\$ 25,000 out of 45,000

Spence Trail → 6th year
 Klamath Trails

KW

Name of Applicant

Name of Reviewer

Mt. Bike Destination

Tourism Grant Application – Traditional Program Event
Selection Criteria Summary
 (Tourism Review Panel scoring)

= \$25,000
 5 miles

Score	Weight	Points	
(1-10)	<u>7</u> X 10 =	<u>70</u>	Does the applicant clearly demonstrate how this project will increase out of county visitors? (max points possible: 100)
(1-5)	<u>4</u> X 10 =	<u>40</u>	Will the project encourage additional overnight stays beyond the project event? (max points possible: 50)
(1-5)	<u>5</u> X 5 =	<u>25</u>	Does the applicant have the ability to complete the project? Is management and/or administration capable? (max points possible: 25)
(1-5)	<u>5</u> X 5 =	<u>25</u>	Are the budget and marketing plan realistic? (max points possible: 25)
(1-10)	<u>10</u> X 10 =	<u>100</u>	Does the applicant clearly demonstrate how the project will leverage funding? (max points possible: 100)
(1-10)	<u>10</u> X 10 =	<u>100</u>	Does the applicant clearly demonstrate how the organization will create sustainable marketing networks? (max points possible: 100)
(1-5)	<u>5</u> X 5 =	<u>25</u>	Is there demonstrated community and in-kind support? (max points possible: 25)
(1-10)	<u>7</u> X 10 =	<u>70</u>	Is there a strong evaluation method with measurable objectives? (max points possible: 100)
SUB-TOTAL POINTS:		<u>419</u>	
(Sub-Total max points possible: 525)			

Add Preference Points

(0-50)	<u>25</u>	Event held during the Shoulder Season – October through May	4070 (out of?)
(0-10)	<u>7</u>	Event held outside of the Klamath Falls urban growth boundary	
(0-10)	<u>7</u>	Family Friendliness	
TOTAL POINTS	<u>39</u>		
	<u>458</u>	(Max total points possible: 595)	

Reviewer Conflict of Interest:

Comments: 61% of 65-mik network

Grant match (+)

70% comes from private grants & community donations
 4,000 copies distributed

Do you recommend this project for funding:

YES NO

Full Funding YES NO

OR

Partial funding: \$ _____