

Klamath Wingwatchers

Name of Applicant

Heather Jung

Name of Reviewer

Tourism Grant Application – Traditional Program Event
Selection Criteria Summary
(Tourism Review Panel scoring)

Score	Weight	Points	
(1-10)	<u>7</u> X 10 =	<u>70</u>	Does the applicant clearly demonstrate how this project will increase out of county visitors? (max points possible: 100)
(1-5)	<u>3</u> X 10 =	<u>30</u>	Will the project encourage additional overnight stays beyond the project event? (max points possible: 50)
(1-5)	<u>5</u> X 5 =	<u>25</u>	Does the applicant have the ability to complete the project? Is management and/or administration capable? (max points possible: 25)
(1-5)	<u>4</u> X 5 =	<u>20</u>	Are the budget and marketing plan realistic? (max points possible: 25)
(1-10)	<u>1</u> X 10 =	<u>10</u>	Does the applicant clearly demonstrate how the project will leverage funding? (max points possible: 100)
(1-10)	<u>1</u> X 10 =	<u>10</u>	Does the applicant clearly demonstrate how the organization will create sustainable marketing networks? (max points possible: 100)
(1-5)	<u>4</u> X 5 =	<u>20</u>	Is there demonstrated community and in-kind support? (max points possible: 25)
(1-10)	<u>5</u> X 10 =	<u>50</u>	Is there a strong evaluation method with measurable objectives? (max points possible: 100)

SUB-TOTAL POINTS: 235
(Sub-Total max points possible: 525)

Add Preference Points

(0-50)	<u>25</u>	Event held during the Shoulder Season – October through May
(0-10)	<u>0</u>	Event held outside of the Klamath Falls urban growth boundary
(0-10)	<u>10</u>	Family Friendliness

TOTAL POINTS 270 (Max total points possible: 595)

Reviewer Conflict of Interest: _____

Comments: well used trail, maintained well, used by visitors

Do you recommend this project for funding: YES NO

Full Funding YES NO OR Partial funding: \$ 1925

Wingwatchers

Marquez

Name of Applicant

Name of Reviewer

Tourism Grant Application – Traditional Program Event
Selection Criteria Summary
(Tourism Review Panel scoring)

Score	Weight	Points	
(1-10) <u>7</u>	X 10 =	<u>70</u>	Does the applicant clearly demonstrate how this project will increase out of county visitors? (max points possible: 100)
(1-5) <u>3</u>	X 10 =	<u>15</u>	Will the project encourage additional overnight stays beyond the project event? (max points possible: 50)
(1-5) <u>5</u>	X 5 =	<u>25</u>	Does the applicant have the ability to complete the project? Is management and/or administration capable? (max points possible: 25)
(1-5) <u>5</u>	X 5 =	<u>25</u>	Are the budget and marketing plan realistic? (max points possible: 25)
(1-10) <u>10</u>	X 10 =	<u>100</u>	Does the applicant clearly demonstrate how the project will leverage funding? (max points possible: 100) <u>Volunteers</u>
(1-10) <u>8</u>	X 10 =	<u>80</u>	Does the applicant clearly demonstrate how the organization will create sustainable marketing networks? (max points possible: 100)
(1-5) <u>5</u>	X 5 =	<u>25</u>	Is there demonstrated community and in-kind support? <u>volunteer</u> (max points possible: 25)
(1-10) <u>2</u>	X 10 =	<u>20</u>	Is there a strong evaluation method with measurable objectives? (max points possible: 100)

SUB-TOTAL POINTS: 360
(Sub-Total max points possible: 525)

Add Preference Points

(0-50)	<u>30</u>	Event held during the Shoulder Season – October through May
(0-10)		Event held outside of the Klamath Falls urban growth boundary
(0-10)	<u>10</u>	Family Friendliness

TOTAL POINTS 390 (Max total points possible: 595)

Reviewer Conflict of Interest:

Comments: Many visitors hike this trail because it is adjacent to D.K. Visitors have good experience on this lovely trail, enhanced by maintenance and brochures provided by this volunteer community group.

Do you recommend this project for funding: YES NO

Full Funding YES NO

OR

Partial funding: \$ 1925

Brochure Reprinting → Guide to Wingwatchers

Winter Wings

KW

Name of Applicant

Name of Reviewer

Tourism Grant Application – Traditional Program Event
Selection Criteria Summary
(Tourism Review Panel scoring)

≈ 1925.⁰⁰

Digital?

Score Weight Points

(1-10) 7 X 10 = 70 Does the applicant clearly demonstrate how this project will increase out of county visitors?
(max points possible: 100)

(1-5) 4 X 10 = 40 Will the project encourage additional overnight stays beyond the project event?
(max points possible: 50)

The event spurs overnight stays

(1-5) 5 X 5 = 25 Does the applicant have the ability to complete the project? Is management and/or administration capable?
(max points possible: 25)

(1-5) 5 X 5 = 25 Are the budget and marketing plan realistic?
(max points possible: 25)

(1-10) 7 X 10 = 70 Does the applicant clearly demonstrate how the project will leverage funding?
(max points possible: 100)

(1-10) 9 X 10 = 90 Does the applicant clearly demonstrate how the organization will create sustainable marketing networks?
(max points possible: 100)

(1-5) 5 X 5 = 25 Is there demonstrated community and in-kind support?
(max points possible: 25)

The Event

(1-10) 7 X 10 = 70 Is there a strong evaluation method with measurable objectives?
(max points possible: 100)

Difficult to measure – creating awareness (hard to measure)

SUB-TOTAL POINTS:
(Sub-Total max points possible: 525)

415

Add Preference Points

(0-50) ? 50 Event held during the Shoulder Season – October through May

(0-10) 7 Event held outside of the Klamath Falls urban growth boundary

parts of it

(0-10) 10 Family Friendliness

TOTAL POINTS 482 (Max total points possible: 595)

The Event

Reviewer Conflict of Interest:

Comments:

Do you recommend this project for funding: YES NO

Full Funding YES NO

OR

Partial funding: \$ 1925.⁰⁰