

Organization	Klamath Trails Alliance	Sky Lakes Medical Center Foundation/Blue Zones Project Healthy Klamath	
Project	Spence Mountain Trail Development	The Pedlet Pilot Project	
Score Sheet Used	Traditional	Traditional	
Increase Tourism	530	300	
Ability to Complete	225	195	
Marketing Plan	115	115	
Leverage Funding	480	400	
Sustainable Marketing	460	330	
Community Support	500	480	
Evaluation Method	220	200	
Sub-Total Points	2530	2020	0
Preference Points:			
Shoulder Season			
Outlying Area			
Family Friendliness			
Average Score from Committee	506	404	0
Total Possible Score from Committee	525	525	525
Committee Comments			
Funding Requested:	\$ 25,000.00	\$ 7,000.00	
Funding Recommended:	\$ 25,000.00	\$ 7,000.00	
Total Amount Requested:	\$ 32,000.00		
Total Amount Recommended:	\$ 32,000.00		
Percentage Funded of Requested	100%		
Total Amount Allocated:	\$ 50,000.00		
Total Amount Recommended:	\$ 32,000.00		
Total Amount Remaining:	\$ 18,000.00		

te=595

THEREFORE, BE IT RESOLVED THAT THE FOREGOING DISTRIBUTION HEREBY IS APPROVED THIS 27 DAY OF October, 2020.

CHAIR
 APPROVED
 DISAPPROVED

VICE-CHAIR
 APPROVED
 DISAPPROVED

COMMISSIONER
 APPROVED
 DISAPPROVED

Spence Mt

Kristy Weidman

Score	Weight	Points	My Score	Criteria
(1-10)	10	100	90	Does the applicant clearly demonstrate how this project will increase out of county visitors?
(1-5)	10	50	40	Will the project encourage additional overnight stays beyond the project event?
(1-5)	5	25	25	Does the applicant have the ability to complete the project? Is management and/or administration capable?
(1-5)	5	25	25	Are the budget and marketing plan realistic?
(1-10)	10	100	100	Does the applicant clearly demonstrate how the project will leverage funding?
(1-10)	10	100	100	Does the applicant clearly demonstrate how the organization will create sustainable marketing networks?
(1-5)	5	25	25	Is there demonstrated community and in-kind support?
(1-10)	10	100	90	Is there a strong evaluation method with measurable objectives?
Points	65	525	495	
(0-50)			50	Event held during the Shoulder Season – October through May
(0-10)			10	Event held outside of the Klamath Falls urban growth boundary
(0-10)			9	Family Friendliness
Total			69	
Total Points		595	564	
Requested	25,000			
Funding	yes	Full/Partial		

Spence Mountain

Name of Applicant

Matt Dodson

Name of Reviewer

Tourism Grant Application – Traditional Program Infrastructure
Selection Criteria Summary
(Tourism Review Panel scoring)

Score	Weight	Points	
(1-10)	<u>9</u>	X 10 = <u>90</u>	Does the applicant clearly demonstrate how this project will increase out of county visitors? (max points possible: 100)
(1-10)	<u>10</u>	X 5 = <u>50</u>	Does the applicant have the ability to complete the project? Is management and/or administration capable? (max points possible: 50)
(1-5)	<u>5</u>	X 5 = <u>25</u>	Are the budget and marketing plan realistic? (max points possible: 25)
(1-10)	<u>10</u>	X 10 = <u>100</u>	Does the applicant clearly demonstrate how the project will leverage funding? (max points possible: 100)
(1-10)	<u>10</u>	X 10 = <u>100</u>	Does the applicant clearly demonstrate how the organization will create sustainable marketing networks? (max points possible: 100)
(1-10)	<u>10</u>	X 10 = <u>100</u>	Is there demonstrated community support? Is there evidence of in-kind support? (max points possible: 100)
(1-5)	<u>4</u>	X 10 = <u>40</u>	Is there a strong evaluation method with measurable objectives? (max points possible: 50)
TOTAL POINTS		<u>505</u>	(max total points possible: 525)

Reviewer Conflict of Interest:

Comments: The more miles there are, the more visitors they will see

Do you recommend this project for funding: YES NO Partial funding: \$ _____

SOK

KLAMATH TRAILS ALLIANCE
Name of Applicant

MATTHEW HASLER
Name of Reviewer

Tourism Grant Application – Traditional Program Infrastructure
Selection Criteria Summary
(Tourism Review Panel scoring)

Score	Weight	Points	
(1-10)	<u>10</u> X 10 =	<u>100</u>	Does the applicant clearly demonstrate how this project will increase out of county visitors? (max points possible: 100)
(1-10)	<u>10</u> X 5 =	<u>50</u>	Does the applicant have the ability to complete the project? Is management and/or administration capable? (max points possible: 50)
(1-5)	<u>5</u> X 5 =	<u>25</u>	Are the budget and marketing plan realistic? (max points possible: 25)
(1-10)	<u>10</u> X 10 =	<u>100</u>	Does the applicant clearly demonstrate how the project will leverage funding? (max points possible: 100)
(1-10)	<u>10</u> X 10 =	<u>100</u>	Does the applicant clearly demonstrate how the organization will create sustainable marketing networks? (max points possible: 100)
(1-10)	<u>10</u> X 10 =	<u>100</u>	Is there demonstrated community support? Is there evidence of in-kind support? (max points possible: 100)
(1-5)	<u>5</u> X 10 =	<u>50</u>	Is there a strong evaluation method with measurable objectives? (max points possible: 50)
TOTAL POINTS		<u>525</u>	(max total points possible: 525)

Reviewer Conflict of Interest: _____

Comments: _____

Do you recommend this project for funding: YES NO Partial funding: \$ Full

Klamath Trails Alliance
Name of Applicant

Cynthia Campbell
Name of Reviewer

Tourism Grant Application – Traditional Program Infrastructure
Selection Criteria Summary
(Tourism Review Panel scoring)

Score	Weight	Points	
(1-10)	<u>10</u>	X 10 = <u>100</u>	Does the applicant clearly demonstrate how this project will increase out of county visitors? (max points possible: 100)
(1-10)	<u>10</u>	X 5 = <u>50</u>	Does the applicant have the ability to complete the project? Is management and/or administration capable? (max points possible: 50)
(1-5)	<u>5</u>	X 5 = <u>25</u>	Are the budget and marketing plan realistic? (max points possible: 25)
(1-10)	<u>10</u>	X 10 = <u>100</u>	Does the applicant clearly demonstrate how the project will leverage funding? (max points possible: 100)
(1-10)	<u>10</u>	X 10 = <u>100</u>	Does the applicant clearly demonstrate how the organization will create sustainable marketing networks? (max points possible: 100)
(1-10)	<u>10</u>	X 10 = <u>100</u>	Is there demonstrated community support? Is there evidence of in-kind support? (max points possible: 100)
(1-5)	<u>5</u>	X 10 = <u>50</u>	Is there a strong evaluation method with measurable objectives? (max points possible: 50)
TOTAL POINTS		<u>525</u>	(max total points possible: 525)

Reviewer Conflict of Interest: _____

Comments: _____

Do you recommend this project for funding: YES NO Partial funding: \$ _____

Spence

Name of Applicant

Marguez

Name of Reviewer

Tourism Grant Application – Traditional Program Infrastructure
Selection Criteria Summary
(Tourism Review Panel scoring)

Score	Weight	Points	
(1-10)	<u>5</u>	X 10 = <u>50</u>	Does the applicant clearly demonstrate how this project will increase out of county visitors? (max points possible: 100)
(1-10)	<u>10</u>	X 5 = <u>50</u>	Does the applicant have the ability to complete the project? Is management and/or administration capable? (max points possible: 50)
(1-5)	<u>3</u>	X 5 = <u>15</u>	Are the budget and marketing plan realistic? (max points possible: 25)
(1-10)	<u>8</u>	X 10 = <u>80</u>	Does the applicant clearly demonstrate how the project will leverage funding? (max points possible: 100)
(1-10)	<u>6</u>	X 10 = <u>60</u>	Does the applicant clearly demonstrate how the organization will create sustainable marketing networks? (max points possible: 100)
(1-10)	<u>10</u>	X 10 = <u>100</u>	Is there demonstrated community support? Is there evidence of in-kind support? (max points possible: 100)
(1-5)	<u>3</u>	X 10 = <u>30</u>	Is there a strong evaluation method with measurable objectives? (max points possible: 50)
TOTAL POINTS		<u>385</u>	(max total points possible: 525)

Reviewer Conflict of Interest: _____

Comments: _____

Do you recommend this project for funding: YES NO Partial funding: \$ _____

Full