

Klamath County Tourism Grant Final Report

Please provide the following information and submit with your final Drawdown request. 10% of the grant is withheld until we received this final report.

Name of Organization Herald and News

Date of Event/Project 6/1 through 9/30

Address 2701 Foothills Blvd.

City, State, Zip Klamath Falls, OR 97601

Contact Person Shawn Roetman

Phone Number 541-885-4444

Title of Project VLSB Geo Tour

1. Where did you spend advertising dollars and did they provide the desired results?

We spent our advertising dollars in Seattle, Las Vegas, San Jose, Los Angeles, San Diego, Reno, Boise, Portland, and Bend. A detailed report of that spend is attached, the desired result was achieved.

2. Provide a detailed list of all marketing materials and an electronic version of the material on a CD. (Including audio or video recordings.)

Attached Flash Drive

3. How many people from out-of-county attended?

There were many logs and for those that let us know where they were from I can report that we had a total of 53 from out of the area. 7 were from areas in Oregon, not Klamath County, 2 from Alaska, 2 from Colorado, 3 from Florida, 2 from Missouri, 2 from Arkansas, 8 from Washington, 2 from Tennessee, 2 from Idaho, 5 from Canada, 1 from Germany, and 1 from Switzerland.

4. How did you determine how many people from out-of-county attended? Why do you feel this is an accurate measurement of the out-of-county attendees?

There are electronic log books that help us track who, when, and from where. Also we have reports of passport requests.

5. Do you plan on sponsoring this event again?

Yes, we hope this event will make Klamath Falls a center for geocaching in Southern Oregon. We have already begun planning for next year with Discover Klamath and some

area hotels. Also the passport is being revamped to be able to better track the hotel stays and money spent in Klamath County.

6. Do you have any comments or suggestions for the Tourism Review Committee regarding the application, award or reimbursement process?

What happens after you are awarded the fund could benefit from a more detailed explanation. Also it would be nice to have those who were awarded funds and had their events have a post event wrap up meeting. This would allow them to discuss what worked and what didn't work, how to improve for next time.

By signing this you are agreeing that you have paid all bills accrued through this process; as well as agreeing that the Logo Usage Agreement is now terminated.

Signature

Date

Submit Report to:
Tourism Grant Coordinator
Klamath County Finance
305 Main Street
Klamath Falls, OR 97601
541-883-4202

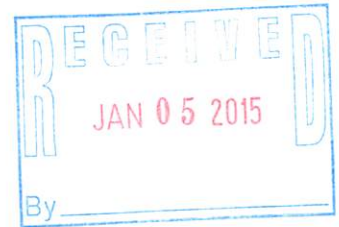
DRAWDOWN REQUEST FORM

KLAMATH COUNTY TOURISM GRANT PROGRAM

Please complete and submit this form to Amanda Blevins, Tourism Grant Coordinator at the address listed below to receive your grant funds.

Herald and News
Name of Organization
2721 Foothills Blvd,
Address
Klamath Falls, OR 97601
City, State, Zip
Shawn Roetman
Contact Person
541-885-4444
Phone Number
Geo Tour
Title of Project

Amount of Award: \$ 7,500.00



Balance of Award: \$ 800.00
Drawdown Requested: \$ (800.00)
Remaining: \$ 0

I/We, the administrator(s) of this project, certify that the attached invoices are accurate and that our project did receive the services/supplies being billed in accordance with the provisions of the Tourism Grant program.

[Signature] Digital Coordinator 12/30/14
Signature Title Date

Attach documentation of the expenses to justify your request: (documentation could include copies of bills, invoices, canceled checks, receipts, etc.) The amount requested must equal or exceed your documentation.

- ✓ All or a portion of the awarded grant funds may be drawn down, as necessary.
- ✓ Checks will be issued according to the County's usual Accounts Payable schedule.
- ✓ Please contact the Klamath County Finance Office at 541-883-4202 with any questions.

Remit to:
Klamath County Finance
305 Main Street
Klamath Falls, OR 97601