

Chamber of Commerce: Web Portal
Name of Applicant

John Macomber
Name of Reviewer

Fall 2013 Tourism Grant Application
Selection Criteria Summary
(Tourism Review Panel scoring)

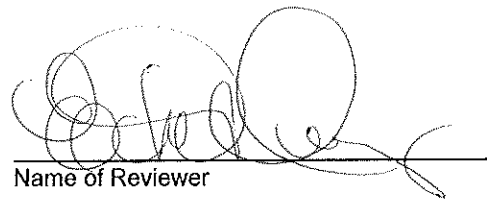
Score	Weight	Points	
(1-5) <u>4</u>	5	<u>20</u>	How well does/will this project increase tourism? Will it encourage longer-term or repeat visits?
(1-5) <u>4</u>	5	<u>20</u>	Does the applicant have the ability to complete the project? Are the budget and marketing plan realistic? What is the potential to succeed? Is management and/or administration capable?
(1-5) <u>4</u>	2	<u>8</u>	Is there demonstrated community support? Is there evidence of in-kind support? Are there endorsements by community groups?
(1-5) <u>5</u>	1	<u>5</u>	Is the presentation clear, concise and attractive?
(1-5) <u>2</u>	2	<u>4</u>	Is there a strong evaluation method? How will the applicant document the impact? Are the outcomes measurable and objective?
SUB-TOTAL POINTS:		<u>57</u>	
<u>Add Preference Points</u>			
0-10	_____		Event held during the Shoulder Season – before June and after September
0-10	_____		Event held outside of the Klamath Falls urban growth boundary
0-10	_____		Length of Stay – event encourage early arrival and/or late departure
0-10	_____		Family Friendliness
<u>Deduct Penalty Points</u>			
-10	_____		Previous tourism projects not completed on time or final evaluation not submitted on time
-5	_____		Vague or rambling responses.
TOTAL POINTS		<u>57</u>	

Reviewer Conflict of Interest: _____

Comments: _____

Do you recommend this project for funding: YES NO Partial funding: \$ 2500
Form # KCF 3008
Revised the XXth of August, 2013

KC Chamber Web Portal
Name of Applicant


Name of Reviewer

Fall 2013 Tourism Grant Application
Selection Criteria Summary
(Tourism Review Panel scoring)

Score	Weight	Points	
(1-5) <u>2</u>	5	<u>10</u>	How well does/will this project increase tourism? Will it encourage longer-term or repeat visits?
(1-5) <u>4</u>	5	<u>20</u>	Does the applicant have the ability to complete the project? Are the budget and marketing plan realistic? What is the potential to succeed? Is management and/or administration capable?
(1-5) <u>5</u>	2	<u>10</u>	Is there demonstrated community support? Is there evidence of in-kind support? Are there endorsements by community groups?
(1-5) <u>5</u>	1	<u>5</u>	Is the presentation clear, concise and attractive?
(1-5) <u>3</u>	2	<u>6</u>	Is there a strong evaluation method? How will the applicant document the impact? Are the outcomes measurable and objective?
SUB-TOTAL POINTS:		<u>51</u>	
<u>Add Preference Points</u>			
0-10		<u>8</u>	Event held during the Shoulder Season – before June and after September
0-10		<u>8</u>	Event held outside of the Klamath Falls urban growth boundary
0-10		_____	Length of Stay – event encourage early arrival and/or late departure
0-10		_____	Family Friendliness
<u>Deduct Penalty Points</u>			
-10		_____	Previous tourism projects not completed on time or final evaluation not submitted on time
-5		_____	Vague or rambling responses.
TOTAL POINTS		<u>27</u>	

Reviewer Conflict of Interest: _____
Comments: Well thought out app. think it would fill gaps

Do you recommend this project for funding: YES NO Partial funding: \$ 2500-
Form # KCF 3008
Revised the XXth of August, 2013

Chamber

Name of Applicant

Lisa Ballouay

Name of Reviewer

Fall 2013 Tourism Grant Application
Selection Criteria Summary
(Tourism Review Panel scoring)

Score	Weight	Points
(1-5) <u>3</u>	5	<u>15</u>
(1-5) <u>5</u>	5	<u>25</u>
(1-5) <u>2</u>	2	<u>4</u>
(1-5) <u>4</u>	1	<u>4</u>
(1-5) <u>4</u>	2	<u>8</u>

How well does/will this project increase tourism?
Will it encourage longer-term or repeat visits?

Does the applicant have the ability to complete the project?
Are the budget and marketing plan realistic?
What is the potential to succeed?
Is management and/or administration capable?

Is there demonstrated community support?
Is there evidence of in-kind support?
Are there endorsements by community groups?

Is the presentation clear, concise and attractive?

Is there a strong evaluation method?
How will the applicant document the impact?
Are the outcomes measurable and objective?

SUB-TOTAL POINTS:

56

Add Preference Points

0-10	<u>0</u>	Event held during the Shoulder Season – before June and after September
0-10	<u>0</u>	Event held outside of the Klamath Falls urban growth boundary
0-10	<u>0</u>	Length of Stay – event encourage early arrival and/or late departure
0-10	<u>0</u>	Family Friendliness

Deduct Penalty Points

-10	_____	Previous tourism projects not completed on time or final evaluation not submitted on time
-5	_____	Vague or rambling responses.

TOTAL POINTS

Reviewer Conflict of Interest: 5,000

Comments: _____

Do you recommend this project for funding: YES NO Partial funding: \$ 5,000

Chamber of Commerce

Matt Dodson

Name of Applicant

Name of Reviewer

Fall 2013 Tourism Grant Application
Selection Criteria Summary
(Tourism Review Panel scoring)

Score	Weight	Points
(1-5) <u>2</u>	5	<u>10</u>
(1-5) <u>4</u>	5	<u>20</u>
(1-5) <u>4</u>	2	<u>8</u>
(1-5) <u>3</u>	1	<u>3</u>
(1-5) <u>4</u>	2	<u>8</u>
SUB-TOTAL POINTS:		<u>49</u>

How well does/will this project increase tourism?
Will it encourage longer-term or repeat visits?

Does the applicant have the ability to complete the project?
Are the budget and marketing plan realistic?
What is the potential to succeed?
Is management and/or administration capable?

Is there demonstrated community support?
Is there evidence of in-kind support?
Are there endorsements by community groups?

Is the presentation clear, concise and attractive?

Is there a strong evaluation method?
How will the applicant document the impact?
Are the outcomes measurable and objective?

Add Preference Points

0-10	<u>7</u>	Event held during the Shoulder Season -- before June and after September
0-10	_____	Event held outside of the Klamath Falls urban growth boundary
0-10	_____	Length of Stay -- event encourage early arrival and/or late departure
0-10	_____	Family Friendliness

Deduct Penalty Points

-10	_____	Previous tourism projects not completed on time or final evaluation not submitted on time
-5	_____	Vague or rambling responses.

TOTAL POINTS

56

Reviewer Conflict of Interest:

Comments: Is this tourism grant?

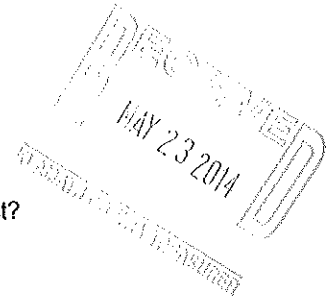
Do you recommend this project for funding: YES NO

Partial funding: \$ 2,500

Chamber web portal
Name of Applicant

Marquez
Name of Reviewer

Fall 2013 Tourism Grant Application
Selection Criteria Summary
(Tourism Review Panel scoring)



Score	Weight	Points
(1-5) <u>3</u>	5	<u>15</u>
(1-5) <u>4</u>	5	<u>20</u>
(1-5) <u>4</u>	2	<u>8</u>
(1-5) <u>4</u>	1	<u>4</u>
(1-5) <u>4</u>	2	<u>8</u>

How well does/will this project increase tourism?
Will it encourage longer-term or repeat visits?

Does the applicant have the ability to complete the project?
Are the budget and marketing plan realistic?
What is the potential to succeed?
Is management and/or administration capable?

Is there demonstrated community support?
Is there evidence of in-kind support?
Are there endorsements by community groups?

Is the presentation clear, concise and attractive?

Is there a strong evaluation method?
How will the applicant document the impact?
Are the outcomes measurable and objective?

SUB-TOTAL POINTS: 55

Add Preference Points

0-10	<u>5</u>	Event held during the Shoulder Season – before June and after September
0-10	<u>5</u>	Event held outside of the Klamath Falls urban growth boundary
0-10	<u>0</u>	Length of Stay – event encourage early arrival and/or late departure
0-10	<u>10</u>	Family Friendliness

Deduct Penalty Points

-10	<u>0</u>	Previous tourism projects not completed on time or final evaluation not submitted on time
-5	<u>0</u>	Vague or rambling responses.

TOTAL POINTS 75

Reviewer Conflict of Interest:

Comments: While only peripherally about tourism, a worthy project by a group well able to manage it. I see the website and video as part of tourism/economic development infrastructure.

Do you recommend this project for funding: YES NO Partial funding: \$ full