

Citizens for Safe Schools  
Name of Applicant

Risa Galloway  
Name of Reviewer

Tourism Grant Application  
Selection Criteria Summary  
(Tourism Review Panel scoring)

Score	Weight	Points	
(1-5) <u>2</u>	5	<u>10</u>	How well does/will this project increase tourism? Will it encourage longer-term or repeat visits?
(1-5) <u>5</u>	5	<u>25</u>	Does the applicant have the ability to complete the project? Are the budget and marketing plan realistic? What is the potential to succeed? Is management and/or administration capable?
(1-5) <u>4</u>	2	<u>8</u>	Is there demonstrated community support? Is there evidence of in-kind support? Are there endorsements by community groups?
(1-5) <u>3</u>	1	<u>3</u>	Is the presentation clear, concise and attractive?
(1-5) <u>4</u>	2	<u>8</u>	Is there a strong evaluation method? How will the applicant document the impact? Are the outcomes measurable and objective?
SUB-TOTAL POINTS:		<u>54</u>	
<u>Add Preference Points</u>			
0-10		<u>0</u>	Event held during the Shoulder Season – before June and after September
0-10		<u>0</u>	Event held outside of the Klamath Falls urban growth boundary
0-10		<u>0</u>	Length of Stay – event encourage early arrival and/or late departure
0-10		<u>10</u>	Family Friendliness
		<u>10</u>	
<u>Deduct Penalty Points</u>			
-10		<u>    </u>	Previous tourism projects not completed on time or final evaluation not submitted on time
-5		<u>    </u>	Vague or rambling responses.
TOTAL POINTS		<u>64</u>	

Reviewer Conflict of Interest: \_\_\_\_\_

Comments: \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Do you recommend this project for funding:  YES  NO Partial funding: \$ 2,500

Citizens for Separation;  
Klamath County Recreationalists  
Name of Applicant

Jodie Clav...  
Name of Reviewer

Tourism Grant Application  
Selection Criteria Summary  
(Tourism Review Panel scoring)

Score	Weight	Points	
(1-5) <u>2</u>	5	<u>10</u>	How well does/will this project increase tourism? Will it encourage longer-term or repeat visits?
(1-5) <u>3</u>	5	<u>15</u>	Does the applicant have the ability to complete the project? Are the budget and marketing plan realistic? What is the potential to succeed? Is management and/or administration capable?
(1-5) <u>4</u>	2	<u>8</u>	Is there demonstrated community support? Is there evidence of in-kind support? Are there endorsements by community groups?
(1-5) <u>4</u>	1	<u>4</u>	Is the presentation clear, concise and attractive?
(1-5) <u>3</u>	2	<u>6</u>	Is there a strong evaluation method? How will the applicant document the impact? Are the outcomes measurable and objective?
		<u>43</u>	
SUB-TOTAL POINTS:		_____	
Add Preference Points			
0-10		<u>1</u>	Event held during the Shoulder Season – before June and after September
0-10		<u>-</u>	Event held outside of the Klamath Falls urban growth boundary
0-10		<u>5</u>	Length of Stay – event encourage early arrival and/or late departure
0-10		<u>9</u>	Family Friendliness
		<u>14</u>	
Deduct Penalty Points			
-10		_____	Previous tourism projects not completed on time or final evaluation not submitted on time
-5		_____	Vague or rambling responses.
TOTAL POINTS		<u>57</u>	

Reviewer Conflict of Interest: \_\_\_\_\_

Comments: \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Do you recommend this project for funding:  YES  NO Partial funding: \$2500

CFSS Run for Kids  
Name of Applicant

CHIP MASLIE  
Name of Reviewer

Tourism Grant Application  
Selection Criteria Summary  
(Tourism Review Panel scoring)

Score	Weight	Points
(1-5) <u>1</u>	5	<u>5</u>
(1-5) <u>5</u>	5	<u>25</u>
(1-5) <u>5</u>	2	<u>10</u>
(1-5) <u>4</u>	1	<u>4</u>
(1-5) <u>3</u>	2	<u>6</u>

How well does/will this project increase tourism?  
Will it encourage longer-term or repeat visits?

Does the applicant have the ability to complete the project?  
Are the budget and marketing plan realistic?  
What is the potential to succeed?  
Is management and/or administration capable?

Is there demonstrated community support?  
Is there evidence of in-kind support?  
Are there endorsements by community groups?

Is the presentation clear, concise and attractive?

Is there a strong evaluation method?  
How will the applicant document the impact?  
Are the outcomes measurable and objective?

SUB-TOTAL POINTS: 50

Add Preference Points

0-10	<u>0</u>	Event held during the Shoulder Season – before June and after September
0-10	<u>0</u>	Event held outside of the Klamath Falls urban growth boundary
0-10	<u>0</u>	Length of Stay – event encourage early arrival and/or late departure
0-10	<u>10</u>	Family Friendliness

Deduct Penalty Points

-10	_____	Previous tourism projects not completed on time or final evaluation not submitted on time
-5	_____	Vague or rambling responses.

TOTAL POINTS 60

Reviewer Conflict of Interest: \_\_\_\_\_

Comments: \_\_\_\_\_

Do you recommend this project for funding:  YES  NO Partial funding: \$ 2500

Citizens for Safe Schools

Matt Dodson

Name of Applicant

Name of Reviewer

Tourism Grant Application  
Selection Criteria Summary  
(Tourism Review Panel scoring)

Score Weight Points

(1-5) 2 5 10

How well does/will this project increase tourism?  
Will it encourage longer-term or repeat visits?

(1-5) 5 5 25

Does the applicant have the ability to complete the project?  
Are the budget and marketing plan realistic?  
What is the potential to succeed?  
Is management and/or administration capable?

(1-5) 4 2 8

Is there demonstrated community support?  
Is there evidence of in-kind support?  
Are there endorsements by community groups?

(1-5) 5 1 5

Is the presentation clear, concise and attractive?

(1-5) 5 2 10

Is there a strong evaluation method?  
How will the applicant document the impact?  
Are the outcomes measurable and objective?

SUB-TOTAL POINTS:

58

Add Preference Points

0-10

0

Event held during the Shoulder Season – before June and after September

0-10

0

Event held outside of the Klamath Falls urban growth boundary

0-10

4

Length of Stay – event encourage early arrival and/or late departure

0-10

9

Family Friendliness

Deduct Penalty Points

-10

\_\_\_\_\_

Previous tourism projects not completed on time or final evaluation not submitted on time

-5

\_\_\_\_\_

Vague or rambling responses.

TOTAL POINTS

71

Reviewer Conflict of Interest:

Comments: Working taking event from local to tourism

Do you recommend this project for funding:  YES  NO

Partial funding: \$ 2,500

Citizens Safe Schools

Name of Applicant

Marguerite

Name of Reviewer

45,000

Fall 2013 Tourism Grant Application  
Selection Criteria Summary  
(Tourism Review Panel scoring)

Score	Weight	Points
(1-5) <u>2</u>	5	<u>10</u>
(1-5) <u>4</u>	5	<u>20</u>
(1-5) <u>4</u>	2	<u>8</u>
(1-5) <u>3</u>	1	<u>3</u>
(1-5) <u>4</u>	2	<u>8</u>
SUB-TOTAL POINTS:		<u>49</u>

How well does/will this project increase tourism?  
Will it encourage longer-term or repeat visits?

Does the applicant have the ability to complete the project?  
Are the budget and marketing plan realistic?  
What is the potential to succeed?  
Is management and/or administration capable?

Is there demonstrated community support?  
Is there evidence of in-kind support?  
Are there endorsements by community groups?

Is the presentation clear, concise and attractive?

Is there a strong evaluation method?  
How will the applicant document the impact?  
Are the outcomes measurable and objective?

info on art of  
county participation  
unclear

Add Preference Points

0-10	_____	Event held during the Shoulder Season – before June and after September
0-10	_____	Event held outside of the Klamath Falls urban growth boundary
0-10	<u>2</u>	Length of Stay – event encourage early arrival and/or late departure
0-10	<u>5</u>	Family Friendliness

Deduct Penalty Points

-10	_____	Previous tourism projects not completed on time or final evaluation not submitted on time
-5	_____	Vague or rambling responses.

TOTAL POINTS

56

Reviewer Conflict of Interest:

Comments: Excellent event, but more appealing locally than a real tourism draw. Their goal is 40 out of towners, but had about 7-8 last year. Partial funding. Some marketing dollars are for local advertising.

Do you recommend this project for funding:  YES  NO

Partial funding: \$ 2500

Citizens for Safe Schools  
Name of Applicant

Bob Murray  
Name of Reviewer

Fall 2012 Tourism Grant Application  
Selection Criteria Summary  
(Tourism Review Panel scoring)

Score      Weight      Points

(1-5) 3      5      15

How well does/will this project increase tourism?  
Will it encourage longer-term or repeat visits?

(1-5) 4      5      20

Does the applicant have the ability to complete the project?  
Are the budget and marketing plan realistic?  
What is the potential to succeed?  
Is management and/or administration capable?

(1-5) 3      2      6

Is there demonstrated community support?  
Is there evidence of in-kind support?  
Are there endorsements by community groups?

(1-5) 3      1      3

Is the presentation clear, concise and attractive?

(1-5) 4      2      8

Is there a strong evaluation method?  
How will the applicant document the impact?  
Are the outcomes measurable and objective?

SUB-TOTAL POINTS: 52

Add Preference Points

0-10      \_\_\_\_\_

Event held during the Shoulder Season – before June and after September

0-10      \_\_\_\_\_

Event held outside of the Klamath Falls urban growth boundary

0-10      4

Length of Stay – event encourage early arrival and/or late departure

0-10      6

Family Friendliness

Deduct Penalty Points

-10      \_\_\_\_\_

Previous tourism projects not completed on time or final evaluation not submitted on time

-5      \_\_\_\_\_

Vague or rambling responses.

TOTAL POINTS 60

Reviewer Conflict of Interest:

Comments: \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Do you recommend this project for funding:  YES  NO      Partial funding: \$ 4000