Name of Applicant *Out of Co. Promotion of Sentry Eagle 2013*   Name of Reviewer *B. Sullivan 4-10-13*

Spring 2013 Tourism Grant Application
Selection Criteria Summary
(Tourism Review Panel scoring)

Score	Weight	Points	
(1-5) _3_	5	_15_	How well does/will this project increase tourism? Will it encourage longer-term or repeat visits?
(1-5) _4_	5	_20_	Does the applicant have the ability to complete the project? Is the budget and plan realistic? What is the potential to succeed? Is management and/or administration capable?
(1-5) _3_	2	_6_	Is there demonstrated community support? Is there evidence of in-kind support? Are there endorsements by community groups?
(1-5) _3_	1	_3_	Is the presentation clear, concise and attractive? Points will be deducted for vague or rambling responses.
(1-5) _2_	2	_4_	Is there a strong evaluation method? How will the applicant document the impact? Are the outcomes measurable and objective?

SUB-TOTAL POINTS: _48_

Add Preference Points

0-10	_10_	Shoulder Season – before June and after September
0-10	_6_	Outlying Areas
0-10	_5_	Length of Stay – encourage early arrival and/or late departure
0-10	_4_	Family Friendliness

Deduct Penalty Points

-10	_0_	Previous tourism projects not completed on time or final evaluation not submitted on time

TOTAL POINTS   _61_

Reviewer Conflict of Interest: _____

Comments:

Do you recommend this project for funding: ☑ YES ☐ NO   Partial funding: $ _6,130.00_

Form # KCF 3008
Revised the 28ᵗʰ of September, 2011

Sentry Eagle
_____
Name of Applicant

Matthew Dodson
_____
Name of Reviewer

Spring 2013_Tourism Grant Application
Selection Criteria Summary
(Tourism Review Panel scoring)

Score	Weight	Points	
(1-5) _5_	5	_25_	How well does/will this project increase tourism? Will it encourage longer-term or repeat visits?
(1-5) _5_	5	_25_	Does the applicant have the ability to complete the project? Is the budget and plan realistic? What is the potential to succeed? Is management and/or administration capable?
(1-5) _3_	2	_6_	Is there demonstrated community support? Is there evidence of in-kind support? Are there endorsements by community groups?
(1-5) _5_	1	_5_	Is the presentation clear, concise and attractive? Points will be deducted for vague or rambling responses.
(1-5) _4_	2	_8_	Is there a strong evaluation method? How will the applicant document the impact? Are the outcomes measurable and objective?

SUB-TOTAL POINTS: _69_

Add Preference Points

0-10	_0_	Shoulder Season – before June and after September
0-10	_2_	Outlying Areas
0-10	_10_	Length of Stay – encourage early arrival and/or late departure
0-10	_10_	Family Friendliness

Deduct Penalty Points

-10	_____	Previous tourism projects not completed on time or final evaluation not submitted on time

TOTAL POINTS   _91_

Reviewer Conflict of Interest: _____

Comments: _____
_____
_____
_____

Do you recommend this project for funding: ☑ **YES** ☐ **NO**   **Partial funding: $**___10,000___

Form # KCF 3008
Revised the 28th of September, 2011

DK SENTRY EAGLE
Name of Applicant

CHIP MASSIE
Name of Reviewer

Spring 2013 Tourism Grant Application
Selection Criteria Summary
(Tourism Review Panel scoring)

Score	Weight	Points	
(1-5) 4	5	20	How well does/will this project increase tourism? Will it encourage longer-term or repeat visits?
(1-5) 5	5	24	Does the applicant have the ability to complete the project? Is the budget and plan realistic? What is the potential to succeed? Is management and/or administration capable?
(1-5) 1	2	2	Is there demonstrated community support? Is there evidence of in-kind support? Are there endorsements by community groups?
(1-5) 5	1	5	Is the presentation clear, concise and attractive? Points will be deducted for vague or rambling responses.
(1-5) 4	2	8	Is there a strong evaluation method? How will the applicant document the impact? Are the outcomes measurable and objective?

SUB-TOTAL POINTS: 63

Add Preference Points

0-10		Shoulder Season – before June and after September
0-10		Outlying Areas
0-10	7	Length of Stay – encourage early arrival and/or late departure
0-10	10	Family Friendliness

Deduct Penalty Points

-10		Previous tourism projects not completed on time or final evaluation not submitted on time

TOTAL POINTS   80

Reviewer Conflict of Interest: _____

Comments: _____

_____

_____

_____

Do you recommend this project for funding: ☒ YES ☐ NO   **Partial funding: $** Full _____

Form # KCF 3008
Revised the 28th of September, 2011

DK Sentry Eagala
Name of Applicant

MARQUEZ
Name of Reviewer

Spring 2013_Tourism Grant Application
Selection Criteria Summary
(Tourism Review Panel scoring)

Score	Weight	Points	
(1-5) 5	5	25	How well does/will this project increase tourism? Will it encourage longer-term or repeat visits?
(1-5) 5	5	25	Does the applicant have the ability to complete the project? Is the budget and plan realistic? What is the potential to succeed? Is management and/or administration capable?
(1-5) 5	2	10	Is there demonstrated community support? Is there evidence of in-kind support? Are there endorsements by community groups?
(1-5) 4	1	4	Is the presentation clear, concise and attractive? Points will be deducted for vague or rambling responses.
(1-5) 4	2	8	Is there a strong evaluation method? How will the applicant document the impact? Are the outcomes measurable and objective?

SUB-TOTAL POINTS: _____

Add Preference Points

0-10	_____	Shoulder Season – before June and after September
0-10	_____	Outlying Areas
0-10	5	Length of Stay – encourage early arrival and/or late departure
0-10	10	Family Friendliness

Deduct Penalty Points

-10	_____	Previous tourism projects not completed on time or final evaluation not submitted on time

TOTAL POINTS 87

Reviewer Conflict of Interest: _____

Comments: Great event combined w/ DK's marketing prowess. A unique -to- Klamath event.

Do you recommend this project for funding: ☑ YES ☐ NO   **Partial funding: $** 10,000

Form # KCF 3008
Revised the 28th of September, 2011

Sentry Eagles
Name of Applicant

Don H
Name of Reviewer

Spring 2013 Tourism Grant Application
Selection Criteria Summary
(Tourism Review Panel scoring)

Score	Weight	Points	
(1-5) _5_	5	_25_	How well does/will this project increase tourism? Will it encourage longer-term or repeat visits?
(1-5) _5_	5	_25_	Does the applicant have the ability to complete the project? Is the budget and plan realistic? What is the potential to succeed? Is management and/or administration capable?
(1-5) _4_	2	_8_	Is there demonstrated community support? Is there evidence of in-kind support? Are there endorsements by community groups?
(1-5) _5_	1	_5_	Is the presentation clear, concise and attractive? Points will be deducted for vague or rambling responses.
(1-5) _4_	2	_10_	Is there a strong evaluation method? How will the applicant document the impact? Are the outcomes measurable and objective?

SUB-TOTAL POINTS: _73_

Add Preference Points

0-10	_5_	Shoulder Season – before June and after September
0-10	_8_	Outlying Areas
0-10	_4_	Length of Stay – encourage early arrival and/or late departure
0-10	_10_	Family Friendliness
	_27_	

Deduct Penalty Points

-10	_____	Previous tourism projects not completed on time or final evaluation not submitted on time

TOTAL POINTS   _10 0_

Reviewer Conflict of Interest: _____

Comments: _____
_____
_____
_____

Do you recommend this project for funding: ☑ YES ☐ NO   **Partial funding:** $ _10, 000_

Form # KCF 3008
Revised the 28th of September, 2011

Discover Klamath
Name of Applicant
Sentury Eagles

Lisa Galloway
Name of Reviewer

Spring 2013_Tourism Grant Application
Selection Criteria Summary
(Tourism Review Panel scoring)

Score	Weight	Points	
(1-5) 4	5	20	How well does/will this project increase tourism? Will it encourage longer-term or repeat visits?
(1-5) 4	5	20	Does the applicant have the ability to complete the project? Is the budget and plan realistic? What is the potential to succeed? Is management and/or administration capable?
(1-5) 2	2	4	Is there demonstrated community support? _government_ Is there evidence of in-kind support? Are there endorsements by community groups?
(1-5) 3	1	3	Is the presentation clear, concise and attractive? Points will be deducted for vague or rambling responses.
(1-5) 4	2	8	Is there a strong evaluation method? How will the applicant document the impact? Are the outcomes measurable and objective?

SUB-TOTAL POINTS: 51

<u>Add Preference Points</u>

0-10	0	Shoulder Season – before June and after September
0-10	8	Outlying Areas
0-10	5	Length of Stay – encourage early arrival and/or late departure
0-10	10	Family Friendliness

<u>Deduct Penalty Points</u>

-10	_____	Previous tourism projects not completed on time or final evaluation not submitted on time

TOTAL POINTS 80

<u>**Reviewer Conflict of Interest:**</u> _Yes - on Panel_

Comments: _On the Board of DK - this is in Support of Sentury Eagles_

Do you recommend this project for funding: ☑ YES ☐ NO   Partial funding: $_____

Form # KCF 3008
Revised the 28th of September, 2011