Freedom Celebration   *Ambers*

Name of Applicant   Name of Reviewer

Fall 2011_Tourism Grant Application
Selection Criteria Summary
(Tourism Review Panel scoring)

Score	Weight	Points
(1-5) _4_	5	_20_	How well does/will this project increase tourism? Will it encourage longer-term or repeat visits?
(1-5) _4_	5	_20_	Does the applicant have the ability to complete the project? Is the budget and plan realistic? What is the potential to succeed? Is management and/or administration capable?
(1-5) _4_	2	_8_	Is there demonstrated community support? Is there evidence of in-kind support? Are there endorsements by community groups?
(1-5) _3_	1	_3_	Is the presentation clear, concise and attractive? Points will be deducted for vague or rambling responses.
(1-5) _3_	2	_6_	Is there a strong evaluation method? How will the applicant document the impact? Are the outcomes measurable and objective?

SUB-TOTAL POINTS: _57_

Add Preference Points

0-10	_____	Shoulder Season – before June and after September
0-10	_5_	Outlying Areas
0-10	_5_	Length of Stay – encourage early arrival and/or late departure
0-10	_5_	Family Friendliness
	_15_	

Deduct Penalty Points

| -10 | _____ | Previous tourism projects not completed on time or final evaluation not submitted on time |

TOTAL POINTS   _72_

Reviewer Conflict of Interest: _____

Comments: _____

_____

_____

_____

Do you recommend this project for funding: ☒ YES ☐ NO   **Partial funding: $** _4000_

Form # KCF 3008
Revised the 28th of September, 2011

Freedom Celebration

Name of Applicant

K Margue

Name of Reviewer

Fall 2011_Tourism Grant Application
Selection Criteria Summary
(Tourism Review Panel scoring)

Score	Weight	Points	
(1-5) _1_	5	_5_	How well does/will this project increase tourism? Will it encourage longer-term or repeat visits?
(1-5) _1_	5	_5_	Does the applicant have the ability to complete the project? Is the budget and plan realistic? What is the potential to succeed? Is management and/or administration capable?
(1-5) _3_	2	_6_	Is there demonstrated community support? Is there evidence of in-kind support? Are there endorsements by community groups?
(1-5) _0_	1	_0_	Is the presentation clear, concise and attractive? Points will be deducted for vague or rambling responses.
(1-5) _0_	2	_0_	Is there a strong evaluation method? How will the applicant document the impact? Are the outcomes measurable and objective?

SUB-TOTAL POINTS: _____

Add Preference Points

0-10	_____	Shoulder Season – before June and after September
0-10	_____	Outlying Areas
0-10	_____	Length of Stay – encourage early arrival and/or late departure
0-10	_____	Family Friendliness _Problem w/ vendors last year._

Deduct Penalty Points

-10	_____	Previous tourism projects not completed on time or final evaluation not submitted on time

TOTAL POINTS   _16_

Reviewer Conflict of Interest: _____

Comments: _The lack of specificity about how they will market combined w/ grandiose claims makes this project almost impossible to review. I wish them good luck, but cannot recommend using public dollars._

Do you recommend this project for funding: ☐ YES ☑ NO   Partial funding: $_____

Form # KCF 3008
Revised the 28th of September, 2011

Frinason Cruise   _CHIP_

Name of Applicant   Name of Reviewer

Fall 2011_Tourism Grant Application
Selection Criteria Summary
(Tourism Review Panel scoring)

Score	Weight	Points	
(1-5) _3_	5	_15_	How well does/will this project increase tourism? Will it encourage longer-term or repeat visits?
(1-5) _5_	5	_25_	Does the applicant have the ability to complete the project? Is the budget and plan realistic? What is the potential to succeed? Is management and/or administration capable?
(1-5) _4_	2	_8_	Is there demonstrated community support? Is there evidence of in-kind support? Are there endorsements by community groups?
(1-5) _2_	1	_2_	Is the presentation clear, concise and attractive? Points will be deducted for vague or rambling responses.
(1-5) _2_	2	_4_	Is there a strong evaluation method? How will the applicant document the impact? Are the outcomes measurable and objective?

SUB-TOTAL POINTS: _54_

Add Preference Points

0-10	_____	Shoulder Season – before June and after September
0-10	_____	Outlying Areas
0-10	_5_	Length of Stay – encourage early arrival and/or late departure
0-10	_2_	Family Friendliness

Deduct Penalty Points

-10	_____	Previous tourism projects not completed on time or final evaluation not submitted on time

TOTAL POINTS   _61_

Reviewer Conflict of Interest: _____

Comments: _____

_____

_____

Do you recommend this project for funding: ☐ YES ☒ NO   Partial funding: $_____

Form # KCF 3008
Revised the 28ᵗʰ of September, 2011

Freedom Celebration
Name of Applicant

Danielle Tehama
Name of Reviewer

Fall 2011_Tourism Grant Application
Selection Criteria Summary
(Tourism Review Panel scoring)

Score	Weight	Points	
(1-5) 5	5	10	How well does/will this project increase tourism? Will it encourage longer-term or repeat visits?
(1-5) 4	5	9	Does the applicant have the ability to complete the project? Is the budget and plan realistic? What is the potential to succeed? Is management and/or administration capable?
(1-5) 3	2	5	Is there demonstrated community support? Is there evidence of in-kind support? Are there endorsements by community groups?
(1-5) 3	1	4	Is the presentation clear, concise and attractive? Points will be deducted for vague or rambling responses.
(1-5) 3	2	5	Is there a strong evaluation method? How will the applicant document the impact? Are the outcomes measurable and objective?

SUB-TOTAL POINTS: 33

Add Preference Points

0-10	∅	Shoulder Season – before June and after September
0-10	∅	Outlying Areas
0-10	5	Length of Stay – encourage early arrival and/or late departure
0-10	5	Family Friendliness

Deduct Penalty Points

-10   ∅   Previous tourism projects not completed on time or final evaluation not submitted on time

TOTAL POINTS   43

Reviewer Conflict of Interest: _____

Comments: Well advertised in surrounding areas however conflicting dates in 2011.

Do you recommend this project for funding: ☐ YES ☐ NO   Partial funding: $ 5,000

Form # KCF 3008
Revised the 28th of September, 2011

Name of Applicant

Klamath Hall Freedom
Celebration (Tribute to Vets,
Military, Police, etc . . .

Name of Reviewer B Sullivan

$10,000.00

Fall 2011_Tourism Grant Application
Selection Criteria Summary
(Tourism Review Panel scoring)

20,000 visitors –

Score	Weight	Points	
(1-5) 3	5	15	How well does/will this project increase tourism? Will it encourage longer-term or repeat visits?
(1-5) 3	5	16	Does the applicant have the ability to complete the project? Is the budget and plan realistic? What is the potential to succeed? Is management and/or administration capable?
(1-5) 3	2	6	Is there demonstrated community support? Is there evidence of in-kind support? Are there endorsements by community groups?
(1-5) 4	1	4	Is the presentation clear, concise and attractive? Points will be deducted for vague or rambling responses.
(1-5) 3	2	6	Is there a strong evaluation method? Ticket Sales, How will the applicant document the impact? most difficult Are the outcomes measurable and objective?

SUB-TOTAL POINTS: 46

Add Preference Points

0-10	0	Shoulder Season – before June and after September June 2nd July 4
0-10	4	Outlying Areas – Event not going to
0-10	4	Length of Stay – encourage early arrival and/or late departure 4 Days
0-10	4	Family Friendliness

Deduct Penalty Points

| -10 | 0 | Previous tourism projects not completed on time or final evaluation not submitted on time |

TOTAL POINTS 58

Reviewer Conflict of Interest: _____

Comments:

Do you recommend this project for funding: ☑ YES ☐ NO   Partial funding: $ 2,500.00