

Kruise of Klamath

Matt Dodson

Name of Applicant

Name of Reviewer

Tourism Grant Application – Traditional Program Event
Selection Criteria Summary
(Tourism Review Panel scoring)

Score	Weight	Points	
(1-10) <u>10</u>	10	<u>100</u>	Does the applicant clearly demonstrate how this project will increase out of county visitors?
(1-5) <u>5</u>	10	<u>50</u>	Will the project encourage additional overnight stays beyond the project event?
(1-5) <u>5</u>	5	<u>25</u>	Does the applicant have the ability to complete the project? Is management and/or administration capable?
(1-5) <u>5</u>	5	<u>25</u>	Are the budget and marketing plan realistic?
(1-10) <u>10</u>	10	<u>100</u>	Does the applicant clearly demonstrate how the project will leverage funding?
(1-10) <u>9</u>	10	<u>90</u>	Does the applicant clearly demonstrate how the organization will create sustainable marketing networks?
(1-5) <u>5</u>	5	<u>25</u>	Is there demonstrated community support? Is there evidence of in-kind support?
(1-10) <u>10</u>	10	<u>100</u>	Is there a strong evaluation method with measurable objectives?

SUB-TOTAL POINTS: 515

Add Preference Points

(0-10)	<u>0</u>	Event held during the Shoulder Season – October through May
(0-10)	<u>7</u>	Event held outside of the Klamath Falls urban growth boundary
(0-10)	<u>10</u>	Family Friendliness

TOTAL POINTS 532

Reviewer Conflict of Interest:

Comments: Trying to grow, increase overnight stays

Do you recommend this project for funding: YES NO Partial funding: \$ _____

11,500

Kruise

Name of Applicant

Marguerite

Name of Reviewer

27
12
39

Tourism Grant Application – Traditional Program Event
Selection Criteria Summary
(Tourism Review Panel scoring)

Score	Weight	Points	
(1-10) <u>8</u>	10	<u>80</u>	Does the applicant clearly demonstrate how this project will increase out of county visitors?
(1-5) <u>4</u>	10	<u>40</u>	Will the project encourage additional overnight stays beyond the project event?
(1-5) <u>5</u>	5	<u>25</u>	Does the applicant have the ability to complete the project? Is management and/or administration capable?
(1-5) <u>4</u>	5	<u>20</u>	Are the budget and marketing plan realistic?
(1-10) <u>6</u>	10	<u>60</u>	Does the applicant clearly demonstrate how the project will leverage funding?
(1-10) <u>6</u>	10	<u>60</u>	Does the applicant clearly demonstrate how the organization will create sustainable marketing networks?
(1-5) <u>5</u>	5	<u>25</u>	Is there demonstrated community support? Is there evidence of in-kind support?
(1-10) <u>8</u>	10	<u>80</u>	Is there a strong evaluation method with measurable objectives?

SUB-TOTAL POINTS: 390

Add Preference Points

- (0-10) _____ Event held during the Shoulder Season – October through May
- (0-10) _____ Event held outside of the Klamath Falls urban growth boundary
- (0-10) 10 Family Friendliness

TOTAL POINTS 400

11,500

Reviewer Conflict of Interest: _____

Comments:

Do you recommend this project for funding: YES NO Partial funding: \$ _____

\$ 11,500

Kruise of Klamath
Name of Applicant

Devin J Ross
Name of Reviewer

Tourism Grant Application – Traditional Program Event
Selection Criteria Summary
(Tourism Review Panel scoring)

Score	Weight	Points	
(1-10) <u>8</u>	10	<u>80</u>	Does the applicant clearly demonstrate how this project will increase out of county visitors?
(1-5) <u>4</u>	10	<u>40</u>	Will the project encourage additional overnight stays beyond the project event?
(1-5) <u>5</u>	5	<u>25</u>	Does the applicant have the ability to complete the project? Is management and/or administration capable?
(1-5) <u>5</u>	5	<u>25</u>	Are the budget and marketing plan realistic?
(1-10) <u>8</u>	10	<u>80</u>	Does the applicant clearly demonstrate how the project will leverage funding?
(1-10) <u>8</u>	10	<u>80</u>	Does the applicant clearly demonstrate how the organization will create sustainable marketing networks?
(1-5) <u>4</u>	5	<u>20</u>	Is there demonstrated community support? Is there evidence of in-kind support?
(1-10) <u>6</u>	10	<u>60</u>	Is there a strong evaluation method with measurable objectives?

SUB-TOTAL POINTS: ~~300~~ 410

Add Preference Points

- (0-10) 0 Event held during the Shoulder Season – October through May
- (0-10) 8 Event held outside of the Klamath Falls urban growth boundary
- (0-10) 6 Family Friendliness

TOTAL POINTS 424

Reviewer Conflict of Interest:

Comments: TRACKING of out of town PARTICIPANTS
And room nights should be included with
APPLICATION to see year on year growth.
Reaching out to RURAL community Great!

Do you recommend this project for funding: YES NO Partial funding: \$ Full \$11,500

Krusen of Klamath
Name of Applicant

Sally Pearce
Name of Reviewer

Tourism Grant Application – Traditional Program Event

Selection Criteria Summary
(Tourism Review Panel scoring)

Score	Weight	Points	
(1-10)	<u>10</u>	10	<u>100</u> Does the applicant clearly demonstrate how this project will increase out of county visitors?
(1-5)	<u>5</u>	10	<u>50</u> Will the project encourage additional overnight stays beyond the project event?
(1-5)	<u>5</u>	5	<u>25</u> Does the applicant have the ability to complete the project? Is management and/or administration capable?
(1-5)	<u>5</u>	5	<u>25</u> Are the budget and marketing plan realistic?
(1-10)	<u>10</u>	10	<u>100</u> Does the applicant clearly demonstrate how the project will leverage funding?
(1-10)	<u>10</u>	10	<u>100</u> Does the applicant clearly demonstrate how the organization will create sustainable marketing networks?
(1-5)	<u>5</u>	5	<u>25</u> Is there demonstrated community support? Is there evidence of in-kind support?
(1-10)	<u>10</u>	10	<u>100</u> Is there a strong evaluation method with measurable objectives?

SUB-TOTAL POINTS: 525

Add Preference Points

(0-10)	<u>—</u>	Event held during the Shoulder Season – October through May
(0-10)	<u>—</u>	Event held outside of the Klamath Falls urban growth boundary

Kerrise of Klamath

Name of Applicant

George Rogers

Name of Reviewer

Tourism Grant Application – Traditional Program Event
Selection Criteria Summary
(Tourism Review Panel scoring)

Score	Weight	Points	
(1-10) <u>7</u>	10	<u>0 70</u>	Does the applicant clearly demonstrate how this project will increase out of county visitors?
(1-5) <u>3</u>	10	<u>0 30</u>	Will the project encourage additional overnight stays beyond the project event?
(1-5) <u>5</u>	5	<u>0 25</u>	Does the applicant have the ability to complete the project? Is management and/or administration capable?
(1-5) <u>5</u>	5	<u>0 25</u>	Are the budget and marketing plan realistic?
(1-10) <u>40</u>	10	<u>0 40</u>	Does the applicant clearly demonstrate how the project will leverage funding?
(1-10) <u>70</u>	10	<u>0 70</u>	Does the applicant clearly demonstrate how the organization will create sustainable marketing networks?
(1-5) <u>5</u>	5	<u>0 25</u>	Is there demonstrated community support? Is there evidence of in-kind support?
(1-10) <u>6</u>	10	<u>0 60</u>	Is there a strong evaluation method with measurable objectives?

SUB-TOTAL POINTS: 0 385

Add Preference Points

(0-10)	<u>0</u>	Event held during the Shoulder Season – October through May
(0-10)	<u>8</u>	Event held outside of the Klamath Falls urban growth boundary
(0-10)	<u>10</u>	Family Friendliness

TOTAL POINTS 0 403

Reviewer Conflict of Interest: _____

Comments: _____

Do you recommend this project for funding: YES NO Partial funding: \$ 11,500

Kruse of Klamath
Name of Applicant

Heather Jones
Name of Reviewer

Tourism Grant Application – Traditional Program Event
Selection Criteria Summary
(Tourism Review Panel scoring)

Score	Weight	Points	
(1-10) <u>9</u>	10	<u>090</u>	Does the applicant clearly demonstrate how this project will increase out of county visitors?
(1-5) <u>5</u>	10	<u>050</u>	Will the project encourage additional overnight stays beyond the project event?
(1-5) <u>4</u>	5	<u>020</u>	Does the applicant have the ability to complete the project? Is management and/or administration capable?
(1-5) <u>4</u>	5	<u>020</u>	Are the budget and marketing plan realistic?
(1-10) <u>7</u>	10	<u>070</u>	Does the applicant clearly demonstrate how the project will leverage funding?
(1-10) <u>8</u>	10	<u>080</u>	Does the applicant clearly demonstrate how the organization will create sustainable marketing networks?
(1-5) <u>4</u>	5	<u>020</u>	Is there demonstrated community support? Is there evidence of in-kind support?
(1-10) <u>8</u>	10	<u>080</u>	Is there a strong evaluation method with measurable objectives?

SUB-TOTAL POINTS: 0430

Add Preference Points

(0-10)	<u>0</u>	Event held during the Shoulder Season – October through May
(0-10)	<u>0</u>	Event held outside of the Klamath Falls urban growth boundary
(0-10)	<u>10</u>	Family Friendliness

TOTAL POINTS 0440

Reviewer Conflict of Interest: _____

Comments: like the extension to rural areas, creative ideas to grow event

Do you recommend this project for funding: YES NO Partial funding: \$ _____