

**Electronic Signature**

Linda L. Woodley

**Date/Time\***

9/29/2018

6:45 PM

**Tourism Traditional Application - Submission #307**

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**Date Submitted: 9/30/2018**

I have read the Grant Guidelines posted on September 1, 2018

**yes/no\***

yes

I plan to apply for two projects

**yes/no**

no

If yes please rank this project for level of priority

**priority**

-- Select One --

**Project Title\***

Klamath Falls BMX State Championship Race (SCR)

**Grant Cycle\***

Fall 2018

**Amount Requested\***

\$10,000

**Total Project Cost\***

\$14,000

**Entity Federal Tax ID Number**

93-1305141

Do not enter if putting in SSN

**Entity Name\***

Klamath Falls BMX

**Grant Contact Name\***

Nikki Blodgett

**Email Address\***

klamathfallsbmx@gmail.com

**Address\***

PO Box 1095

**City\***

Midland

**State\***

Oregon

**Zip Code\***

97634

**Phone Number\***

541-591-0606

**Fax Number**

Is there a separate person responsible for the grant application than the project? Please specify names of person(s) responsible for application and project.

**Name(s)**

**reply email**

klamathfallsbmx@gmail.com

**reply email**

klamathfallsbmx@gmail.com

Are you or is anyone in your organization an employee of Klamath County Government or a relative of an employee of Klamath County Government?

**yes/no**

no

If yes, please enter name

**Name**

Are you or is anyone in your organization affiliated with or a relative of the Klamath County Tourism Review Committee?

**yes/no**

no

If yes, please enter name

Name

Select which of Travel Oregon's Key Initiatives your project aligns with:

choose one\*

**Project (250 words or less)\***

Klamath Falls BMX was organized in 2000 with the goal of promoting the sport of bicycle motorcross in the Klamath Basin. We are one of ten USA BMX sanctioned tracks in Oregon. Every year each track has the opportunity to host a State Race. In Oregon riders participating in the State Championship Series must compete in four State Championship Races (SCR) and the State Championship Finals (SCF). For the 2019 season Klamath Falls BMX is tentatively scheduled to host our SCR on Saturday, May 25. In an effort to encourage riders and their families to travel and stay in the Klamath Basin we have scheduled to host our Olympic Day (FREE day of BMX racing) event on Friday, May 24. In addition, we have partnered with our neighboring tracks to develop the Southern Oregon Series. This series allows riders to complete the four SCR events needed for the state series requirements in one weekend. Making travel to Klamath Falls and our neighboring tracks very appealing. However, our track was developed using mostly donated and used items from community members 18 years ago. Therefore, our track features and facilities are in dire need of repair and replacement making our track undesirable to travelers. Over the past two years we have had over 300 riders and their families in Klamath for our SCR. With updated facilities we hope to entice more families to race here. With higher memberships, renewals, and ridership we have the potential to host the State Championship Finals.

Describe the project for which funding is requested (details should include the primary goals and objectives of your project). Be sure to include locations, dates and times. If your grant project is approved, this description will be used to highlight your grant, so be as specific as possible when describing the elements of your grant project

**Need (250 words or less)\***

We currently have a snack shack building and a registration booth. The two buildings were built over 15 years ago with donated materials and labor supplied by volunteers. Unfortunately, we are now dealing with leaking roofs, broken windows, damaged floors, and peeling paint. Our dilapidated buildings have served us well, but they are in need of replacement. Carriage Works has helped us design a single building that can house registration and the snack bar (please see attached sketch). The design includes a sink with fresh water and a gray water holding tank to allow for more sanitary conditions. We have chosen to continue our logo colors of red, white, and blue in the design to brighten the atmosphere and provide eye catching contrast to the landscape for those passing by. The updated building would provide Klamath Falls BMX with the ability to run our events more efficiently and professionally. This design will keep all of our supplies organized to assist our volunteers at each event. We humbly request your help with this building based improvement to our facility.

Describe the need for your project

**Long-Term (250 words or less)\*****Future Projects:**

- KID Irrigation turnout
- Pump house and 5,000 gallon water tank
- Klamath Falls city water and sewer hookup
- Skid steer or backhoe
- New grandstands or bleachers
- Gravel for additional parking space
- New sound system
- Grass and landscaping

Last year Klamath Falls BMX hosted a Gold Cup Series qualifying race. This series consists of two qualifying events and a regional final. In July of 2017 we hosted our Gold Cup Qualifier with over 120 riders and their families from Oregon, California, Nevada, Washington, Idaho, and Utah. We would like to put in a bid to host another qualifier next summer. This is a prestigious event with a highly coveted prize that could potentially bring a substantial amount of riders from around the northwest to Klamath Falls for the event and thousands of dollars into our local economy.

With a local airport and the possibility of having commercial flights in the future, available parking area around the track, and with community support Klamath Falls BMX has the possibility of hosting a USA BMX national race. Redmond, Oregon currently hosts the Great Northwest National every year in April. The national race in Redmond is a three day event with over 2,500 riders and their families in attendance.

BMX is an Olympic sport. Klamath Falls BMX would be thrilled to invite an Olympian to our track. Gold medal recipient Connor Fields or silver medal winner Alise Post would be a huge draw to our area.

What is the long-term plan for your project

**Measurability (250 words or less)\***

USA BMX provides a software program to all sanctioned tracks for registration purposes. Riders must have a USA BMX membership to ride. This system gives us a clear picture of everyone that visits our track and where they are from.

I worked with Discover Klamath on a mailer to market our SCR event in 2018. I was able to contact USA BMX for a list of all registered riders from last year's SCR and Gold Cup Qualifier for the mailer. USA BMX was able to provide me an Excel spreadsheet in under 24 hours with that information.

There are typically two people that complete registration at our SCR. In 2019 we plan on asking everyone when they register how many people are in their group so that we can document the number of spectators too.

How will you measure the success of your project, in the short-term and in the long-term? Be as specific as possible.

**You are not required to answer project preference questions, however answers may help to enhance a grant application's competitiveness.**

**Community/Region (250 words or less)**

Klamath Falls BMX's racing season typically runs between the last weekend in April until the first weekend in November each year. The USA BMX season runs year round with only a 2 week break at the end of December. Our goal is to promote the opportunity to try an Olympic sport throughout our existing season to locals and tourists. We strive to host a national event in the future using the indoor facilities at the Klamath County Fairgrounds during our off season. Therefore, trying to optimize local opportunities throughout the year.

Describe how this project complements and is consistent with your community and/or region's current local objectives

**Support & Involvement (250 words or less)**

We greatly appreciate the community's support:

- In 2017 the frame for our start gate was welded together courtesy of Sunny D Manufacturing and the aluminum safety drum was cut and welded together without charge
- Carriage Works volunteered to build the template and roll the aluminum for the roller frame last year
- Two air cylinders were donated and in use (Advanced Ag Service, LLC and R&L Hay & Grain)
- A backup watering pump was donated by Advanced Ag Service, LLC
- Rocky Mountain Construction donated a large portion of the gravel needed for the start hill
- We received a \$500 donation from Wholesome Family Medicine for our gate project
- Klamath Basin Equipment has donated helmets for our raffles
- JJ Wells Construction, LLC donated a picnic table
- New Vision Concrete provided a discount on concrete
- Bullet Rentals & Sales, Inc. provided a discount on equipment rental
- Big Mike's Fencing created a walk-through gate at our track free of charge
- Bully Fence repaired our fence when the track was broken into this past summer

Describe how this project has the support and involvement of the community. (List any partners, sponsors, volunteers and their contributions and/or activities. Support letter from these partners will also enhance your application.)

**Impact (250 words or less)**

BMX is a sport in which everyone can succeed at their own level. No one sits on the bench since everyone gets to ride. Riders can advance skill levels based solely on their own performance and desire to improve. BMX is one of the few sports in which the older, more talented riders assist, train, and mentor the younger racers. There are no team politics or strategies, only the desire to pay it forward to the next group of upcoming riders and to enable them to ride more safely and increase the level of talent within the sport. Our goal of upgrading our facilities will give children and their families a safe, family friendly alternative to the traditional ball and stick sports.

BMX became an Olympic sport in 2008 and bicycle motorcross has grown in popularity ever since. Klamath Falls embraces the Blue Zones Project, promoting better well-being and healthier choices. Klamath Falls BMX hopes to impact people of all ages locally and outside the area with a healthy destination alternative.

In what ways does this project address a need in the tourism industry and show potential to generate significant regional and/or local impact?

**Diversity/Inclusion (250 words or less)**

At the track we are a family and we take care of our own. Last season when one family could not afford to pay for their child's membership another family stepped up to cover the cost. Other families have donated water to keep our riders hydrated in the heat of the summer. Regardless of socioeconomic status, ethnicity, or cultural differences we are all brought together by our love of racing. And we are thrilled when new riders join our BMX family!

My son is autistic, hearing impaired, and medicated for ADHD and Anxiety. He feels completely at home at our local track. The sense of community and family is clearly evident.

Last season we had riders that ranged in age from 2 to 83. Young riders are able to compete on balance bikes and older riders are just too addicted to quit. We hosted a Mother's Day and a Father's Day race. We are excited to see who joins us at races this season!

In what ways does this project strive to promote diversity and inclusion (accessibility, minority populations or underserved visitor segments)?

Showcase partnership (250 words or less)

In addition to the sponsors listed above, we have recently reached out to Zach's Bikes to partner on a packet for newly purchased balance bikes to encourage kids to try the track. Discover Klamath is helping with marketing and additional grant opportunities. We continue to strive to grow, improve, and involve as much of the community as we can.

Describe how this project showcases a public/private partnership with Oregon-based small business.

Is this project/event in shoulder season?

yes/no\*

no

Does the project/event occur outside urban growth boundaries?

yes/no\*

no

Required supporting documents\*

Klamath Tourism Grant Documentation.pdf

- \*\*\*Proof of federal tax id (if one is issued, do not upload docs for SSN)
\*\*\*Entity's W-9 form (omit SSN)
\*\*\*Grant Budget - Use the grant budget template provided
\*\*\*Support letters - All entities are required to obtain support from 3 businesses/organizations
\*\*\*If your grant project involves signage of any kind, you are required to gather and submit letters from all required local, regional or state sign authorities involved demonstrating approval to place signage on their land/property during the timeframe of the grant
\*\*\*Marketing type projects - If producing collateral you must describe your distribution plan, including budgeted costs
\*\*\*If your grant project involves infrastructure development/construction you must include plan drawings and approval from permitting authorities if required locally

Insurance Requirements

Insurance Acord 25-S with County required minimums, Klamath County as additional insured, additional insured endorsement, proof of workers comp and auto coverage (if needed). If no employees or autos will be used for grant fulfillment, a document on letterhead stating no employees or autos will be used for grant fulfilment must be submitted.

Electronic Signature Agreement\*

By checking the "I agree" box below, you agree and acknowledge that 1) your application will not be signed in the sense of a traditional paper document, 2) by signing in this alternate manner, you authorize your electronic signature to be valid and binding upon you to the same force and effect as a handwritten signature, and 3) you may still be required to provide a traditional signature at a later date.

[checked] I agree.

Electronic Signature

Nikki B Blodgett

Date/Time\*

9/30/2018

1:15 PM