

Northwest Tandem Rally
Name of Applicant

George Rogers
Name of Reviewer

Tourism Grant Application – Traditional Program Event
Selection Criteria Summary
(Tourism Review Panel scoring)

Score	Weight	Points	
(1-10) <u>10</u>	10	<u>100</u>	Does the applicant clearly demonstrate how this project will increase out of county visitors?
(1-5) <u>5</u>	10	<u>50</u>	Will the project encourage additional overnight stays beyond the project event?
(1-5) <u>5</u>	5	<u>25</u>	Does the applicant have the ability to complete the project? Is management and/or administration capable?
(1-5) <u>4</u>	5	<u>20</u>	Are the budget and marketing plan realistic?
(1-10) <u>8</u>	10	<u>80</u>	Does the applicant clearly demonstrate how the project will leverage funding?
(1-10) <u>7</u>	10	<u>70</u>	Does the applicant clearly demonstrate how the organization will create sustainable marketing networks?
(1-5) <u>4</u>	5	<u>20</u>	Is there demonstrated community support? Is there evidence of in-kind support?
(1-10) <u>8</u>	10	<u>80</u>	Is there a strong evaluation method with measurable objectives?

SUB-TOTAL POINTS: 475

Add Preference Points

(0-10)	<u>0</u>	Event held during the Shoulder Season – October through May
(0-10)	<u>105</u>	Event held outside of the Klamath Falls urban growth boundary
(0-10)	<u>5</u>	Family Friendliness

TOTAL POINTS _____

Reviewer Conflict of Interest: _____

Comments: Marketing should not pay for jerseys for officials

Do you recommend this project for funding: YES NO Partial funding: \$ 9000.00

NW Tandem

Name of Applicant

\$10,000

Kristy

Name of Reviewer

Tourism Grant Application – Traditional Program Event
Selection Criteria Summary
(Tourism Review Panel scoring)

Score	Weight	Points	
(1-10)	<u>10</u>	10	<u>100</u> Does the applicant clearly demonstrate how this project will increase out of county visitors? (4 days)
(1-5)	<u>5</u>	10	<u>50</u> Will the project encourage additional overnight stays beyond the project event?
(1-5)	<u>5</u>	5	<u>25</u> Does the applicant have the ability to complete the project? Is management and/or administration capable?
(1-5)	<u>5</u>	5	<u>25</u> Are the budget and marketing plan realistic? very detailed
(1-10)	<u>10</u>	10	<u>100</u> Does the applicant clearly demonstrate how the project will leverage funding?
(1-10)	<u>9</u>	10	<u>90</u> Does the applicant clearly demonstrate how the organization will create sustainable marketing networks?
(1-5)	<u>5</u>	5	<u>25</u> Is there demonstrated community support? Is there evidence of in-kind support?
(1-10)	<u>8</u>	10	<u>80</u> Is there a strong evaluation method with measurable objectives?

SUB-TOTAL POINTS:

510 / 525 = 98%

Add Preference Points

(0-10)	<u>0</u>	Event held during the Shoulder Season – October through May July
(0-10)	<u>5</u>	(Kind of - but not central HQ) Event held outside of the Klamath Falls urban growth boundary
(0-10)	<u>10</u>	Family Friendliness for people w/o kids.

TOTAL POINTS

15

Reviewer Conflict of Interest:

I have been part of their mktg meetings since last year.

Comments:

Do you recommend this project for funding: YES NO

Partial funding: \$

\$9,800.00

\$10,000

Tandem Rally

Name of Applicant

Marguez

Name of Reviewer

Tourism Grant Application – Traditional Program Event
Selection Criteria Summary
(Tourism Review Panel scoring)

Score	Weight	Points	
(1-10) <u>9</u>	10	<u>90</u>	Does the applicant clearly demonstrate how this project will increase out of county visitors?
(1-5) <u>5</u>	10	<u>50</u>	Will the project encourage additional overnight stays beyond the project event?
(1-5) <u>4</u>	5	<u>20</u>	Does the applicant have the ability to complete the project? Is management and/or administration capable?
(1-5) <u>4</u>	5	<u>20</u>	Are the budget and marketing plan realistic?
(1-10) <u>7</u>	10	<u>70</u>	Does the applicant clearly demonstrate how the project will leverage funding?
(1-10) <u>7</u>	10	<u>70</u>	Does the applicant clearly demonstrate how the organization will create sustainable marketing networks?
(1-5) <u>5</u>	5	<u>25</u>	Is there demonstrated community support? Is there evidence of in-kind support?
(1-10) <u>9</u>	10	<u>90</u>	Is there a strong evaluation method with measurable objectives?

18
14
11

430

SUB-TOTAL POINTS: 435

Add Preference Points

(0-10)	<u>10</u>	Event held during the Shoulder Season – October through May
(0-10)	<u>5</u>	Event held outside of the Klamath Falls urban growth boundary
(0-10)	<u>5</u>	Family Friendliness

TOTAL POINTS ~~435~~ 445

Reviewer Conflict of Interest: _____

Comments: _____

Do you recommend this project for funding: YES NO Partial funding: \$ _____

Klamath Falls NWTR 2016!

NW Tandem Rally 2016

Name of Applicant

Julie Van Voorhen
Name of Reviewer

Tourism Grant Application – Traditional Program Event
Selection Criteria Summary
(Tourism Review Panel scoring)

Score	Weight	Points	
(1-10)	<u>6</u> 10	<u>80</u>	Does the applicant clearly demonstrate how this project will increase out of county visitors?
(1-5)	<u>4</u> 10	<u>40</u>	Will the project encourage additional overnight stays beyond the project event?
(1-5)	<u>5</u> 5	<u>25</u>	Does the applicant have the ability to complete the project? Is management and/or administration capable?
(1-5)	<u>3</u> 5	<u>15</u>	Are the budget and marketing plan realistic?
(1-10)	<u>7</u> 10	<u>70</u>	Does the applicant clearly demonstrate how the project will leverage funding?
(1-10)	<u>7</u> 10	<u>70</u>	Does the applicant clearly demonstrate how the organization will create sustainable marketing networks?
(1-5)	<u>5</u> 5	<u>25</u>	Is there demonstrated community support? Is there evidence of in-kind support?
(1-10)	<u>8</u> 10	<u>80</u>	Is there a strong evaluation method with measurable objectives?

SUB-TOTAL POINTS: 333

Add Preference Points

(0-10)	<u>0</u>	Event held during the Shoulder Season – October through May
(0-10)	<u>0</u>	Event held outside of the Klamath Falls urban growth boundary
(0-10)	<u>2</u>	Family Friendliness

TOTAL POINTS 341

Reviewer Conflict of Interest:

Comments:

Do you recommend this project for funding: YES NO Partial funding: \$ _____

K7NWTR
Name of Applicant NW Tandem Rally

Walter Stang
Name of Reviewer

Tourism Grant Application – Traditional Program Event
Selection Criteria Summary
(Tourism Review Panel scoring)

Score	Weight	Points	
(1-10) <u>9</u>	10	<u>90</u>	Does the applicant clearly demonstrate how this project will increase out of county visitors?
(1-5) <u>4</u>	10	<u>40</u>	Will the project encourage additional overnight stays beyond the project event?
(1-5) <u>5</u>	5	<u>25</u>	Does the applicant have the ability to complete the project? Is management and/or administration capable?
(1-5) <u>5</u>	5	<u>25</u>	Are the budget and marketing plan realistic?
(1-10) <u>8</u>	10	<u>80</u>	Does the applicant clearly demonstrate how the project will leverage funding?
(1-10) <u>7</u>	10	<u>70</u>	Does the applicant clearly demonstrate how the organization will create sustainable marketing networks?
(1-5) <u>5</u>	5	<u>25</u>	Is there demonstrated community support? Is there evidence of in-kind support?
(1-10) <u>8</u>	10	<u>80</u>	Is there a strong evaluation method with measurable objectives?

SUB-TOTAL POINTS: 435

Add Preference Points

- (0-10) 0 Event held during the Shoulder Season – October through May
- (0-10) 5 Event held outside of the Klamath Falls urban growth boundary
- (0-10) 8 Family Friendliness

TOTAL POINTS 448

Reviewer Conflict of Interest: _____

Comments: _____

Do you recommend this project for funding: YES NO Partial funding: \$ _____

Tandem Bikes

Name of Applicant

Matt Dodson

Name of Reviewer

Tourism Grant Application – Traditional Program Event
Selection Criteria Summary
(Tourism Review Panel scoring)

Score	Weight	Points	
(1-10) <u>10</u>	10	<u>100</u>	Does the applicant clearly demonstrate how this project will increase out of county visitors?
(1-5) <u>4</u>	10	<u>40</u>	Will the project encourage additional overnight stays beyond the project event?
(1-5) <u>4</u>	5	<u>20</u>	Does the applicant have the ability to complete the project? Is management and/or administration capable?
(1-5) <u>4</u>	5	<u>20</u>	Are the budget and marketing plan realistic?
(1-10) <u>8</u>	10	<u>80</u>	Does the applicant clearly demonstrate how the project will leverage funding?
(1-10) <u>8</u>	10	<u>80</u>	Does the applicant clearly demonstrate how the organization will create sustainable marketing networks?
(1-5) <u>4</u>	5	<u>20</u>	Is there demonstrated community support? Is there evidence of in-kind support?
(1-10) <u>10</u>	10	<u>100</u>	Is there a strong evaluation method with measurable objectives?

SUB-TOTAL POINTS: 370

Add Preference Points

(0-10)	<u>0</u>	Event held during the Shoulder Season – October through May
(0-10)	<u>5</u>	Event held outside of the Klamath Falls urban growth boundary
(0-10)	<u>5</u>	Family Friendliness

TOTAL POINTS _____

Reviewer Conflict of Interest: _____

Comments: Make it Big! Put on a good show

Do you recommend this project for funding: YES NO Partial funding: \$ _____